



# American Rescue Plan Act (ARPA)

## Policy Discussion - Youth

Economic and Workforce Development  
Committee

June 24, 2022



# Presentation Overview

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- Proposed Funding Priority Investments
- Competitive Funding Processes
- Policy Direction
- Next Steps

# Community Organization Feedback

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**Community  
Meetings**

***42 Agencies  
Attended***

**Youth Discussions**

***7 Youth Groups  
Participated***

**Former Foster Youth  
Focus Groups**

***22 Youth Participated***

**Teen Mental  
Health Survey**

***1,047 youth  
responded***

**Education & Work  
Pilot Programs**

***Earn-While-You-Learn  
College Navigators  
Work Experiences for OY***

**Innovation Meetings**

***Co-hosted with  
Excel Beyond the Bell***

# Funding Priority Investment

COVID-19 Impact	Programs/Strategies	Equitable Outcomes	Proposed Amount
Decrease in Youth Involvement	Set aside \$100,000 for the San Antonio Youth Commission to evaluate and develop funding recommendations to address youth needs.	Amplify youth voice through participation in civic process. Ensure funded programs meet the needs of youth impacted by COVID-19.	\$100 K
Increase in Gang Activity	Increase gang prevention/intervention programs in areas with high gang activity.	Develop targeted prevention programs that offer positive pathways for education & employment opportunities.	\$750 K
Decrease in access to supports for Foster Youth	Expand support and wrap around services for foster youth. Provide paid internship opportunities.	Improve access to basic services including housing, education supports, and coaching. Increase foster youth participation in City and City funded programs. Increase college enrollment.	\$2.00 M
Increase in number of Opportunity Youth & Homeless Youth	Expand existing opportunity youth programs; provide supports to improve family stability; provide incentives for participation and retention.	Increase the number of opportunity youth connected to education and employment opportunities; Increase family support; Decrease youth experiencing homelessness.	\$2.65 M
Decrease of School Readiness	Increase access to low or no cost After School and Summer Programs; provide transportation supports to programs	Expand and enhance high quality out-of-school opportunities focused on academic loss, developmental relationships, and enrichment activities. Decrease staff to student ratios.	\$4.50 M
Total			\$10 M

Improve awareness of available programs and services across all impact areas.



# Competitive Funding processes



## Nonprofit & Social Services Phase 1: Immigration

Council Approval in August  
and Contracts Begin  
September



## Nonprofit & Social Services Phase 2: Capacity Building & Programming



## Senior Services: Programming



## Youth Services: Programming

Combined ARPA Competitive Process

# Policy Direction

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## Abbreviated Non-Communication Policy



## Inclusive Small Nonprofit Organizations

Points Designation for Priority  
Simplified Application



## Funding Flexibility

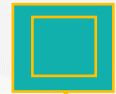
30% Administrative Rate  
Minimum \$100,000 Award



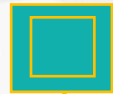
## Extended Contract Term

2 Year Term

# Youth Services Funding Timeline



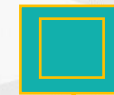
**Aug. 18, 2022**  
City Council A Session



**Aug. 29 – Sept. 2 , 2022**  
Pre-Submittal Conference &  
Technical Assistance Workshops



**Sept. 22 – Oct. 6**  
Evaluation & Scoring



**Nov. 2022**  
Contracts Begin



**June 24, 2022**  
EWDC Plan Approval



**Aug. 19, 2022**  
Request for Proposal Released



**Sept. 21, 2022**  
Request for Proposal Closes



**Oct. 2022**  
City Council A Session



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**HUMAN SERVICES**  
CITY OF SAN ANTONIO

**Melody Woosley**  
Director, Department of Human Services





# Digital Inclusion/Literacy

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ECONOMIC AND WORKFORCE DEVELOPMENT  
COMMITTEE

JUNE 24, 2022

BRIEFING BY BRIAN DILLARD,  
CHIEF INNOVATION OFFICER

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Council Priorities

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Overview of City's Digital Inclusion Efforts

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Update on Federal Grant Opportunities

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Briefing on Upcoming RFP

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Council Input

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Next Steps

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## **Presentation Overview**

# City Council Priorities:

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- Digital Inclusion and Literacy
  - Seniors
  - Youth
  - Workforce Development
  - High Need Communities in D1, D2, D3, D4 & D5
- Initiatives to address barriers to access, including availability, affordability, and adoption

# Current Digital Inclusion Efforts and Alignment

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- Affordable Connectivity Program Awareness Campaign
- Emergency Connectivity Fund
- Meetings with Internet Service Providers (ISP)
- GIS map w/ equity and digital divide layers
- Partnership with Bexar County
- Shared alignment with Digital Equity Roadmap
- Texas Collaborative – shared aspirations, collaboration, and best practices





# Affordable Connectivity Program - \$14.2B

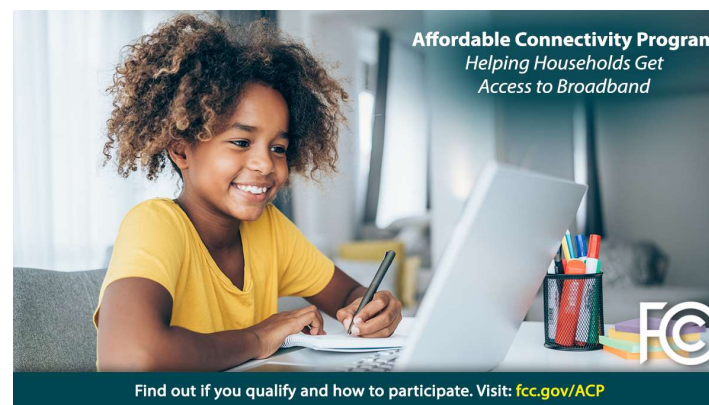
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## Program's Objective

- FCC benefit program that provides eligible households with a discount of up to \$30/month for cell phone or household internet and up to \$100 for a device.
- As of May 9th, three local providers are participating in the ACP.

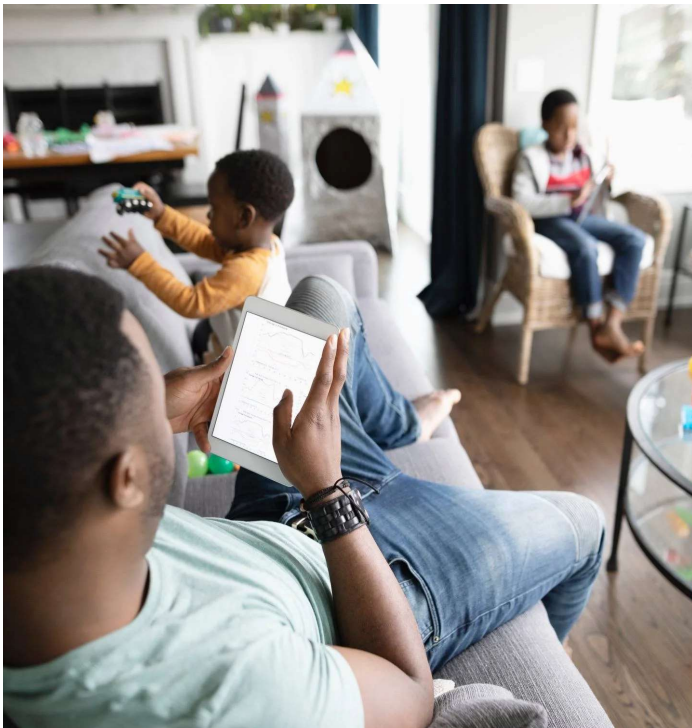
## Local Enrollment

- As of June 1<sup>st</sup> - 94,800 households enrolled in Bexar County
- Increase of ~8% since May 1<sup>st</sup>



# Affordable Connectivity Program Awareness Campaign

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## Strategies currently being deployed:

- Promotional flyers to distribute to City Departments, Council Offices, Bexar County, & community-based organizations
- Radio ads (English & Spanish)
- ACP webinars and community events
- Door hanger campaign (targeted)
- SMS campaign
- Social media promotion

# Update on Federal Grant Opportunities

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- Middle Mile Grant Program
- Broadband Equity, Access & Deployment (BEAD) Program



# Middle Mile Grant Program - \$1B

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## Program Overview

- Expand middle mile infrastructure to reduce the cost of connecting unserved and underserved areas.
- Funds can be used for the construction, improvement, or acquisition of middle mile infrastructure, to include:
  - Construction, improvement, or acquisition of facilities and equipment
  - Engineering design, permitting and work related to project reviews
  - Personnel costs

## Other Key Features

### **Matching requirement**

Eligible entities must provide at least 30% match





# Middle Mile Grant Program

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## **Strategy for EWDC Consideration:**

- Funding Timeline: applications due September 30th, 2022
- Selections by February 16, 2023
- Funds would come directly to City, but with a 30% matching requirement
- Matching can potentially take \$6.9M to \$23M for middle mile infrastructure

## **Project Timeline:**

- Selected entities agree to complete the buildout described in the application by no later than five (5) years after the date on which amounts from the grant are made available

# Middle Mile Grant Program

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## Considerations:

- 30% match requirement
- Is there a legal/battle if there are ownership requirements for City to apply?
- Will ISPs provide letters of commitment to lease middle mile and then build out last mile to the home?
- What is our plan B if we don't get selected for Middle Mile Grant funds?

# Broadband Equity, Access, & Deployment - \$42.45B

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## Program's Objective

- 1 Unserved locations  
*No access to 25/3 Mbps*
- 2 Underserved locations  
*No access to 100/20 Mbps*
- 3 Community anchor institutions  
*Without gigabit connections*



## Other Key Features

### **Quality requirements**

Specific network requirements are included e.g., speeds of at least 100/20 Mbps

### **Matching requirement**

Eligible entities must ensure that they or a subgrantee provide at least 25% match *(unless waiver granted)*

### **Low-cost plan requirement**

Required to offer a low-cost plan to eligible subscribers

# Broadband Equity, Access, & Deployment

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## Considerations:

- NTIA NOFO Released May 2022
- State Letter of Intent due July 18, 2022
- Request for Initial Planning Funds due August 15, 2022
- Five Year Action Plan due within 270 Days of receipt of funds
- Funds go to state's BDO 1st and then City applies to state, but with a 25% matching requirement
- Matching can potentially take \$6.9M to \$27M for broadband expansion





# Broadband Equity, Access, & Deployment

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## Considerations:

- State-led and details are still unknown
- Unserved communities have priority before getting to any underserved areas (rural/urban)
- Timeline (2 to 3 years out)
- Funding may go directly to ISPs



# COSA Request for Proposal

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## Summer Launch to Capture:

- Unserved (<25/3mbps) and underserved (<100/20mpbs) communities
- Current or future broadband expansion projects from the ISPs
- Costs to deploy or upgrade broadband infrastructure
- Cost-sharing opportunities with ISPs



# COSA Request for Proposal

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## Primary Questions for Respondents:

- Currently have 100/20mbps middle or last mile infrastructure?
- Currently planning to deploy 100/20mbps middle or last mile?
  - When?
  - Cost?
- Potential for City/County partnership?



# Plan Components for Discussion

Collect EWDC feedback for digital inclusion/literacy priorities

COVID-19 Impact	Program/Strategies	Equitable Outcomes	Performance Indicators	Amount
Digital Divide	Infrastructure/Middle Mile Alignment/Matching	Expanding access to technology to aid in implementing a community-wide equity strategy. Help bridge the digital divide.	# of middle mile infrastructure # of ISP partnerships Cost reduction for last mile	
Digital Divide	Infrastructure/BEAD Alignment/Matching	Expanding access to technology to aid in implementing a community-wide equity strategy. Help bridge the digital divide.	# of Households connected # of ISP partnerships # of City facilities connected # of anchor institutions connected	
Digital Divide	Digital Connectivity RFP	Expanding access to technology to aid in implementing a community-wide equity strategy. Help bridge the digital divide.	# of communities at 100/20 mbps Cost reduction for last mile Speed of deployment	



# Next Steps:

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- **With continued feedback from EWDC**
- **Staff will develop a plan that:**
  - Identifies COVID-19 Impact
  - Responds to impact, benefits those impacted, and promotes equitable outcomes
  - Define key outcome goals & performance indicators
  - Includes a four-year implementation plan
    - (funds committed by December 2024 & spend by December 2026)
- **Secure plan approvals from:**
  - Economic and Workforce Development Committee
  - City Council



# Digital Inclusion/Literacy

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