

# COVID-19 Community Recovery and Resiliency Plan



City Council "A" Session  
June 4, 2020

Presented by: Colleen M. Bridger, MPH, PhD, Assistant City Manager

# Guiding Principles

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## Public Health and Safety

- Ensure continued COVID-19 related public health and safety while building resilience and fostering economic stability for households, nonprofits and businesses.

## Equity

- Imbed equity in policy decisions and distribution of resources.

## Braided Funding

- Appropriately integrate local, state and federal resources to achieve maximum impact.

## Community Resilience

- Ensure households and businesses affected by COVID-19 have the resources and tools to become financially resilient and better prepared to withstand future economic challenges.

## Well-Being

- Strengthen generational family well-being built upon a solid foundation of thriving non-profit organizations.

# Recommended Changes



- **\$5 million** to be moved from Workforce Development to Small Business Support for on-the-job training stipends for 1,000 individuals
- Small Business is defined as having **500 or less** employees
- Micro Business is defined as having **20 or less** employees

# Workforce Development

Total: \$75 Million



**Workforce Training and Support Services  
with focus on high demand jobs  
(10,000 people)**

\$65 million



**Temporary Child Care Support for  
Working Families  
(4,000 Children)**

\$10 million

# Housing Security

Total: \$50,532,216



Family Independence Initiative Up Together Investment  
(1,000 Families)

\$4 million



Fair-housing Counseling and Family Resource Center  
(10,000 Residents)

\$27.9 million

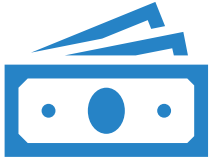


Virtual and place-based Financial Recovery and  
Resilience Hub for Residents  
(6,500 Residents)

\$4 million

# Housing Security

Total: \$50,532,216



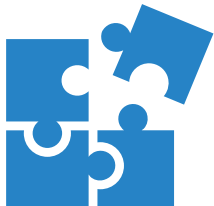
**Connect Residents to Low Cost Financial Products**  
(500 – 700 Residents)

\$120,000



**Door-to-door engagement with hard-to-reach families**  
to connect them to resources  
(30,000 residents)

\$500,000



**Digital Referral Platform for Joint Case Management**  
(75,000 – 100,000 residents)

\$1.5 million

# Housing Security

Total: \$50,532,216



Homeless shelter options with services  
(500 residents)

\$9.2 million



Expand domestic violence prevention and  
intervention strategies  
(400+ families)

\$3.3 million

# Small Business Support

Total: \$38,100,000



On-the-job training support for small businesses  
*500 or less employees*

\$5 million



Virtual and place-based Financial Recovery and  
Resilience Hub for Small Businesses

\$200,000



Protective Equipment & Sanitizer  
(Provide 6,000 PPE Boxes to local businesses)

\$2 million



# Small Business Support

Total: \$38,100,000



Door-to-door engagement with hard-to-reach micro businesses and families to connect them to resources  
(5,000 Businesses)

\$1.3 million



Micro Business Grant Support  
(1,000 Businesses)

\$27 million



Arts Grant Support  
(Provide grants to individual artists and non-profit arts organizations)

\$2.6 million



Distance learning in-home internet access to students K-12 and college (50 Neighborhoods)

\$27 million



Create COSA Recovery Portal

\$250,000

# Committee Assignments

	Culture & Neighborhood Services	Economic & Workforce Development	Innovation & Technology
Workforce Development		✓	
Small Business Support		✓	
Digital Inclusion			✓
Housing Security	✓		

# Roles & Responsibilities

## City Council

- Approval of Recovery Plan and Budget
- Adoption of Guiding Principles to inform “Living Document”

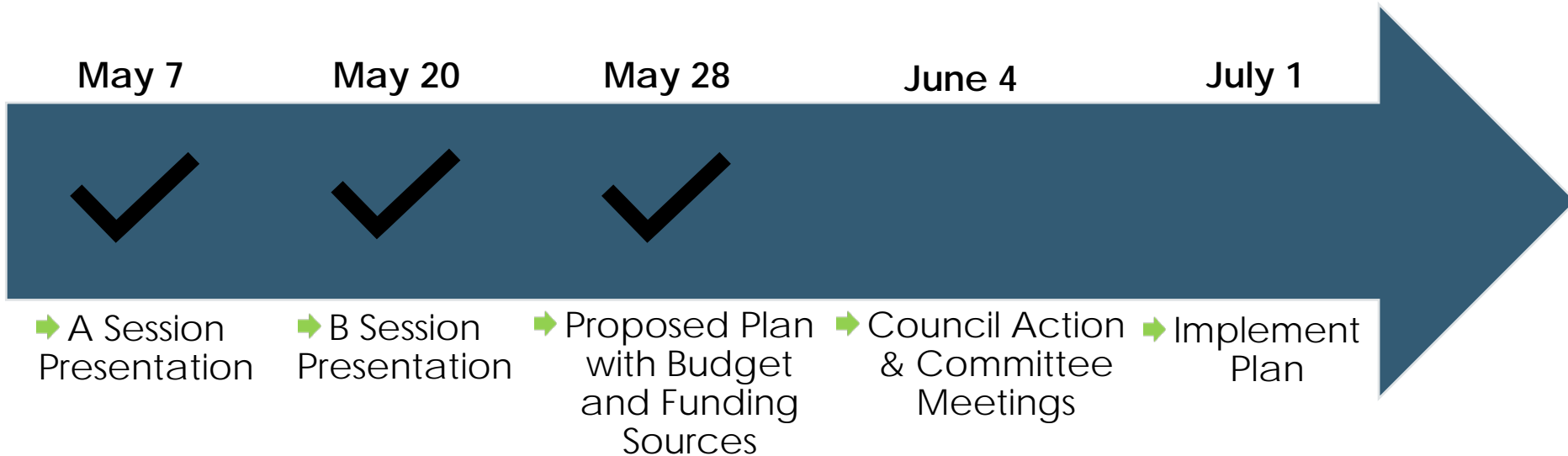
## Committees

- Input on staff-developed implementation plans and strategies
- Monitor for an objective, logical, equitable implementation of strategies consistent with the council approved guiding principles
- Community input

## City Manager

- Execute the plan in accordance with Council-approved guiding principles and implementation strategies

# Recommended Timeline



*Monthly financial reports will be provided to City Council, in addition to regular check-ins with committees.*

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# City Response & Community Resiliency Plan

Source (\$ in Millions)	City's Eligible Payroll Expenses	City's PPE & Supplies	Watch Expand Assure Plan	Workforce Development	Housing Security	Small Business	Digital Inclusion	Total
Corona Virus Relief Fund	\$114.6	\$20.7	\$54.5	\$ 2.7	\$43.4	\$33.1		\$270.0
Other Federal Grants				\$10.0	\$7.01			\$17.0
General Fund				\$62.3		\$5.0	\$27.3	\$94.6
<b>Total</b>	<b>\$114.6</b>	<b>\$20.7</b>	<b>\$54.5</b>	<b>\$75.0</b>	<b>\$50.5</b>	<b>\$38.1</b>	<b>\$27.3</b>	

# COVID-19

## City Response and Community Resiliency & Recovery



City Council "A" Session  
June 4, 2020

Presented by: María Villagómez, Deputy City Manager